

| <b>INVERSION EN PUBLICIDAD AÑO 2010-RADIO</b> |              |              |              |                |              |              |             |              |              |               |                   |                |                  |                  |
|---|--------------|--------------|--------------|----------------|--------------|--------------|-------------|--------------|--------------|---------------|-------------------|----------------|------------------|------------------|
| <b>NombreMedio</b>                            |              | <b>Total</b> | <b>Enero</b> | <b>Febrero</b> | <b>Marzo</b> | <b>Abril</b> | <b>Mayo</b> | <b>Junio</b> | <b>Julio</b> | <b>Agosto</b> | <b>Septiembre</b> | <b>Octubre</b> | <b>Noviembre</b> | <b>Diciembre</b> |
| FM 100.1 Reconquista                          | RECONQUISTA  | 18840,31     |              |                | 2.502,60     | 1.955,52     | 2.939,10    | 2.126,24     | 1.705,26     | 1.699,44      | 1.548,12          | 1.455,00       | 1.396,80         | 1.512,23         |
| FM 94.5 R. CENTRAL                            | RECONQUISTA  | 92500,12     |              |                | 5.594,46     | 5.496,84     | 7.993,08    | 9.705,40     | 8.925,00     | 5.722,62      | 11.939,76         | 8.712,00       | 12.557,55        | 15.853,41        |
| FM IDEAL 94.9 MHz                             | RECONQUISTA  | 55586,70     |              |                | 4.649,40     | 2.818,80     | 5.994,00    | 6.775,20     | 6.350,40     | 3.871,80      | 6.829,20          | 4.320,00       | 6.258,60         | 7.719,30         |
| FM RADIO DIEZ 96.1                            | RECONQUISTA  | 45938,70     |              |                | 3.947,40     | 4.773,60     | 7.435,80    | 6.120,00     | 5.223,60     | 3.817,80      | 3.593,70          | 4.021,20       | 3.852,00         | 3.153,60         |
| FM RADIO MUNICIPAL-88.1                       | RECONQUISTA  | 42675,20     |              |                | 6.132,80     | 3.705,60     | 5.587,20    | 3.699,20     | 4.371,20     | 2.035,20      | 4.121,60          | 3.180,00       | 3.732,00         | 6.110,40         |
| R. AMANECER AM1290- FM92.7                    | RECONQUISTA  | 83534,40     |              |                | 5.400,00     | 6.739,20     | 9.694,80    | 7.492,80     | 6.417,60     | 5.508,00      | 9.126,00          | 8.511,60       | 12.748,80        | 11.895,60        |
| R. OBLIGADO AM 1440                           | RECONQUISTA  | 52794,20     |              |                | 2.953,20     | 5.851,20     | 5.744,25    | 3.919,20     | 3.795,00     | 3.599,50      | 5.747,70          | 6.000,70       | 6.617,10         | 8.566,35         |
| FM ACTIVA L.R.I 733-                          | VERA         | 9097,20      |              |                | 766,80       | 1.256,40     | 979,20      | 912,00       | 990,00       | 554,40        | 638,40            | 990,00         | 900,00           | 1.110,00         |
| FM PREMIER 103.3                              | V.OCAMPO     | 10009,50     |              |                | 888,00       | 1.644,00     | 783,00      | 912,00       | 871,00       | 636,00        | 1.251,00          | 825,00         | 795,00           | 1.404,50         |
| FM94.5R. CUENCA CAÑERA                        | V.OCAMPO     | 8825,50      |              |                | 888,00       | 1.644,00     | 540,00      | 608,00       | 626,00       | 712,00        | 1.083,00          | 675,00         | 645,00           | 1.404,50         |
| FM LA 100 RAFAELA 102.5                       | RAFAELA      | 21181,89     |              |                | 2.264,95     | 1.951,64     | 3.731,59    | 1.507,38     | 1.326,96     | 791,52        | 2.377,47          | 1.746,00       | 1.895,38         | 3.589,00         |
| FM MITRE RAFAELA 91.9                         | RAFAELA      | 17106,51     |              |                | 1.844,65     | 1.589,48     | 2.719,18    | 1.227,66     | 1.080,72     | 644,64        | 1.936,29          | 1.362,75       | 1.778,14         | 2.923,00         |
| L.T. 28-AM 1470-                              | RAFAELA      | 80844,00     |              |                | 7.759,50     | 6.366,00     | 11.187,00   | 8.976,00     | 8.083,50     | 1.134,00      | 8.020,50          | 9.927,00       | 11.352,00        | 8.038,50         |
| FM FUTURO 98.7                                | S.CRISTOBAL  | 11042,00     |              |                | 801,00       | 1.590,00     | 999,00      | 912,00       | 912,00       | 544,00        | 1.634,00          | 900,00         | 900,00           | 1.850,00         |
| RADIO BELGRANO                                | SUARDI       | 49409,85     |              |                | 4.334,40     | 4.506,60     | 4.783,80    | 3.771,60     | 2.940,00     | 2.378,25      | 4.548,60          | 7.053,90       | 8.876,70         | 6.216,00         |
| FM LA NUEVA 106                               | TOSTADO      | 5734,25      |              |                | 430,50       | 795,00       | 506,25      | 456,00       | 469,50       | 204,00        | 532,00            | 600,00         | 816,00           | 925,00           |
| FM 104.1 TRINIDAD                             | V.TRINIDAD   | 9822,60      |              |                | 1.033,20     | 1.908,00     | 648,00      | 684,00       | 820,80       | 489,60        | 1.527,00          | 990,00         | 612,00           | 1.110,00         |
| FM CALCHAQUI 104.1                            | CALCHAQUI    | 6851,40      |              |                | 532,80       | 1.256,40     | 518,40      | 547,20       | 563,40       | 244,80        | 638,40            | 720,00         | 720,00           | 1.110,00         |
| FM CSC 106,5                                  | CERES        | 5382,40      |              |                |              |              |             |              |              |               | 1.862,40          | 960,00         | 1.080,00         | 1.480,00         |
| FM SPECIAL 102.5 FIRST                        | CERES        | 8368,80      |              |                |              |              |             | 1.185,60     | 1.094,40     | 652,80        | 1.916,00          | 960,00         | 1.080,00         | 1.480,00         |
| L.T.43 RADIO MOCOVI                           | CHARATA      | 29237,65     |              |                | 3.798,60     | 2.761,20     | 3.510,00    | 2.766,40     | 2.737,80     | 1.060,80      | 2.693,60          | 2.730,00       | 4.173,00         | 3.006,25         |
| FM 104.3 COSTA BLANCA                         | CORONDA      | 7944,00      |              |                | 1.065,60     | 1.339,20     | 486,00      | 592,80       | 547,20       | 315,00        | 691,20            | 630,00         | 612,00           | 1.665,00         |
| FM 97.3-RADIO DEL PUEBLO                      | DESVIO ARIJO | 19183,50     |              |                | 1.150,20     | 1.409,40     | 1.846,80    | 2.114,10     | 1.996,20     | 489,60        | 2.223,00          | 1.350,00       | 3.024,45         | 3.579,75         |
| FM 96.9 DINAMICA                              | ESPERANZA    | 12593,65     |              |                | 621,60       | 1.276,20     | 1.360,80    | 1.428,80     | 1.350,00     | 380,80        | 1.583,20          | 984,00         | 1.490,00         | 2.118,25         |
| FM AARON CASTELLANOS                          | ESPERANZA    | 8242,08      |              |                | 536,76       | 657,72       | 952,56      | 893,76       | 1.027,32     | 228,48        | 1.228,08          | 630,00         | 1.038,45         | 1.048,95         |
| FM 95.7 ESTACION DEL CENTRO                   | GALVEZ       | 8288,40      |              |                | 710,40       | 1.252,80     | 691,20      | 972,80       | 729,60       | 210,00        | 729,60            | 780,00         | 732,00           | 1.480,00         |
| FM VIDA 100.5MHz-                             | GDOR CRESPO  | 8930,60      |              |                | 1.243,20     | 1.562,40     | 567,00      | 691,60       | 638,40       | 761,60        | 806,40            | 735,00         | 630,00           | 1.295,00         |
| F.M. CONDOR - 104.1                           | L.PAIVA      | 15105,00     |              |                | 888,00       | 1.611,00     | 1.188,00    | 1.482,00     | 1.584,00     | 1.158,00      | 1.464,00          | 1.200,00       | 1.940,00         | 2.590,00         |
| FM 99.1 LIBERTAD                              | MONJE        | 10898,25     |              |                | 1.332,00     | 1.674,00     | 607,50      | 912,00       | 684,00       | 393,75        | 540,00            | 1.012,50       | 967,50           | 2.775,00         |
| FM 95.9 -MASTER-                              | PILAR        | 8445,60      |              |                | 799,20       | 1.004,40     | 631,80      | 547,20       | 615,60       | 489,60        | 964,80            | 877,50         | 850,50           | 1.665,00         |
| FM POWER MAX 104.5                            | RECREEO      | 12184,40     |              |                | 710,40       | 1.252,80     | 1.530,00    | 1.428,80     | 1.389,60     | 571,20        | 1.017,60          | 924,00         | 1.436,00         | 1.924,00         |
| FM RADIO PATRIA 88.5                          | RECREEO      | 5332,25      |              |                | 75,60        | 151,20       | 604,80      |              | 249,90       | 380,80        | 403,20            | 840,00         | 1.008,00         | 1.618,75         |
| FM 96.5 LAGUNA                                | SAN CARLOS   | 10684,50     |              |                | 1.509,60     | 1.693,20     | 963,90      | 839,80       | 775,20       | 693,60        | 979,20            | 892,50         | 765,00           | 1.572,50         |
| L.T. 23                                       | SAN JENARO   | 93758,80     |              | 1.179,20       | 5.984,00     | 6.778,80     | 6.652,80    | 11.180,40    | 9.378,60     | 4.050,20      | 11.034,80         | 10.824,80      | 13.500,20        | 13.195,00        |
| FM 102.7 RADIO SAN JORGE                      | SAN JORGE    | 10864,20     |              |                | 97,20        | 1.274,40     | 1.296,00    | 1.094,40     | 1.801,80     | 489,60        | 820,80            | 1.080,00       | 1.080,00         | 1.830,00         |

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| <b>NombreMedio</b>                            |             | <b>Total</b> | <b>Enero</b> | <b>Febrero</b> | <b>Marzo</b> | <b>Abril</b> | <b>Mayo</b> | <b>Junio</b> | <b>Julio</b> | <b>Agosto</b> | <b>Septiembre</b> | <b>Octubre</b> | <b>Noviembre</b> | <b>Diciembre</b> |
| DEPARTAMENTAL                                 | SAN JUSTO   | 10399,60     |              |                | 710,40       | 1.252,80     | 864,00      | 972,80       | 1.056,00     | 435,20        | 912,00            | 960,00         | 1.238,40         | 1.998,00         |
| FM 99.9 LA 100                                | SAN JUSTO   | 3024,00      |              |                |              |              |             |              |              |               |                   |                | 1.544,00         | 1.480,00         |
| F.M. RADIO HORIZONTE 94.1                     | SANTA FE    | 27836,20     |              | 560,00         | 1.870,40     | 2.524,20     | 2.337,30    | 2.622,20     | 2.553,60     | 3.099,60      | 2.930,20          | 2.037,00       | 3.066,70         | 4.235,00         |
| FM 100.9 CHALET                               | SANTA FE    | 24178,50     |              | 540,00         | 1.202,40     | 1.726,20     | 1.749,60    | 1.641,60     | 1.983,60     | 2.079,00      | 2.554,20          | 2.348,10       | 3.766,05         | 4.587,75         |
| FM 107.3 "LA X"                               | SANTA FE    | 45385,78     |              | 480,00         | 2.546,40     | 3.055,20     | 3.542,40    | 5.214,72     | 4.797,44     | 3.914,92      | 3.589,00          | 4.479,46       | 4.882,98         | 8.883,26         |
| FM 91.9 RADIO NOTICIAS                        | SANTA FE    | 45252,90     |              | 720,00         | 1.598,40     | 3.488,40     | 4.341,60    | 3.693,60     | 3.614,40     | 4.055,40      | 8.155,80          | 3.699,00       | 4.596,30         | 7.290,00         |
| FM AIRE DE SANTA FE 91.1                      | SANTA FE    | 69795,94     |              | 728,00         | 3.232,32     | 5.743,92     | 4.120,20    | 8.868,24     | 6.701,32     | 5.563,36      | 6.330,72          | 7.298,64       | 7.357,50         | 13.851,72        |
| FM LASER 92.5                                 | SANTA FE    | 47534,67     |              | 680,00         | 2.835,60     | 3.244,45     | 4.274,82    | 3.088,64     | 2.745,74     | 4.099,56      | 4.119,88          | 5.293,36       | 6.418,58         | 10.734,04        |
| FM SOL SPORTS 91.5                            | SANTA FE    | 49061,10     |              | 440,00         | 3.572,80     | 3.471,60     | 3.672,90    | 3.537,60     | 4.323,00     | 4.447,30      | 4.602,40          | 6.198,50       | 5.841,00         | 8.954,00         |
| FM100   | SANTA FE    | 20960,10     |              | 360,00         | 1.246,80     | 1.150,80     | 1.651,50    | 2.841,00     | 2.582,40     | 2.844,00      | 2.311,80          | 1.008,00       | 1.720,50         | 3.243,30         |
| FM RADIO UNO 101.3                            | SANTA FE    | 51065,40     |              | 480,00         | 3.372,00     | 3.719,40     | 3.315,60    | 5.278,80     | 5.983,80     | 3.928,20      | 6.038,40          | 3.056,40       | 5.776,80         | 10.116,00        |
| L.T. 10 R. U.N.L.                             | SANTA FE    | 444199,02    |              | 4.270,74       | 32.770,56    | 19.991,41    | 28.420,52   | 36.512,17    | 51.040,80    | 45.959,76     | 51.664,34         | 46.416,95      | 60.324,49        | 66.827,28        |
| L.T.9   | SANTA FE    | 285763,85    |              | 1.936,00       | 11.579,70    | 14.858,78    | 22.712,73   | 27.892,00    | 32.680,68    | 25.231,96     | 33.698,75         | 30.396,60      | 40.255,15        | 44.521,50        |
| RADIO NACIONAL SANTA FE                       | SANTA FE    | 38597,14     |              |                | 876,36       | 2.315,16     | 3.374,64    | 2.748,98     | 4.114,00     | 3.165,36      | 3.905,88          | 2.795,10       | 5.633,76         | 9.667,90         |
| FM 92.1 MONUMENTAL                            | ALCORTA     | 10722,33     |              |                |              |              |             |              | 1.242,60     | 1.347,24      | 2.048,11          | 1.308,00       | 1.308,00         | 3.468,38         |
| FM LA INVENCIBLE 93.1                         | BARRANCAS   | 6362,30      |              |                |              |              |             |              | 798,00       | 514,50        | 954,80            | 1.050,00       | 1.050,00         | 1.995,00         |
| FM LIDER 90.7                                 | BIGAND      | 11326,90     |              |                | 105,30       | 1.380,60     | 1.298,70    | 1.185,60     | 889,20       | 920,40        | 1.044,55          | 1.170,00       | 1.394,25         | 1.938,30         |
| FM R. HORIZONTE 90.3                          | BOUQUET     | 12908,80     |              |                | 64,80        | 1.209,60     | 1.555,20    | 1.598,40     | 1.456,00     | 752,00        | 1.580,80          | 1.020,00       | 1.848,00         | 1.824,00         |
| FM 96.7 CENTENARIO                            | C.BERMUDEZ  | 21254,40     |              |                | 1.500,30     | 4.077,90     | 2.235,60    | 1.333,80     | 1.818,00     | 979,20        | 2.235,60          | 2.025,00       | 1.944,00         | 3.105,00         |
| CARCARAÑA                                     | CARCARAÑA   | 11934,00     |              |                | 121,50       | 1.593,00     | 1.620,00    | 1.368,00     | 1.026,00     | 1.008,00      | 810,00            | 1.125,00       | 1.125,00         | 2.137,50         |
| CASILDA                                       | CASILDA     | 19292,70     |              |                | 56,70        | 1.058,40     | 1.360,80    | 1.489,60     | 1.797,20     | 1.446,00      | 3.694,00          | 2.100,00       | 2.730,00         | 3.560,00         |
| FM LAS PAREJAS/95.5                           | LAS PAREJAS | 19005,00     | 700,20       |                | 553,20       | 2.354,40     | 2.235,60    | 1.778,40     | 2.367,60     | 1.810,80      | 864,00            | 1.720,80       | 1.440,00         | 3.180,00         |
| F.M. NTRA SRA DEL ROSARIO                     | ROSARIO     | 19702,40     |              |                |              | 2.808,00     | 2.630,40    | 2.497,60     | 1.771,20     | 2.235,20      | 1.974,40          | 1.920,00       | 1.920,00         | 1.945,60         |
| F.M. TANGO 98.5                               | ROSARIO     | 48611,00     |              |                |              | 4.530,00     | 6.600,00    | 5.074,00     | 5.430,00     | 4.988,00      | 4.316,00          | 4.200,00       | 6.603,00         | 6.870,00         |
| FM 95.5 CORAZON                               | ROSARIO     | 16968,00     |              |                | 2.947,20     | 2.352,00     | 2.438,40    | 2.497,60     | 1.094,40     | 1.068,80      | 1.344,00          | 960,00         | 960,00           | 1.305,60         |
| FM 101.3 RADIO HOLLYWOOD                      | ROSARIO     | 41136,25     |              |                | 405,00       | 3.655,00     | 4.132,50    | 3.647,50     | 3.855,00     | 2.130,00      | 4.830,00          | 4.487,50       | 6.091,25         | 7.902,50         |
| FM 105.1 POR SIEMPRE RADIO                    | ROSARIO     | 17640,00     |              |                |              | 1.728,00     | 2.073,60    | 2.188,80     | 1.641,60     | 1.670,40      | 1.641,60          | 2.160,00       | 2.160,00         | 2.376,00         |
| FM 106.3-RADIO 10                             | ROSARIO     | 56601,00     |              | 1.080,00       | 7.608,60     | 8.731,80     | 3.470,40    | 3.927,60     | 3.024,00     | 4.516,20      | 4.550,40          | 3.240,00       | 6.631,20         | 9.820,80         |
| FM 88.1 ANTENA 5                              | ROSARIO     | 70623,60     |              |                | 6.226,80     | 6.732,00     | 8.004,00    | 8.788,80     | 8.736,00     | 7.028,40      | 7.118,40          | 3.600,00       | 5.899,20         | 8.490,00         |
| FM 89.5 FISHERTON                             | ROSARIO     | 65281,60     |              | 672,00         | 7.484,80     | 9.267,20     | 7.641,60    | 6.698,40     | 5.977,60     | 3.963,20      | 6.830,40          | 3.401,60       | 6.001,60         | 7.343,20         |
| FM 91.3 A. LIBRE R. COMUN.                    | ROSARIO     | 21154,95     |              |                |              | 1.873,80     | 2.052,00    | 2.330,10     | 2.587,50     | 2.367,00      | 2.148,30          | 1.278,00       | 2.212,20         | 4.306,05         |
| FM 91.9 ROCK & POP                            | ROSARIO     | 35398,65     |              | 882,00         | 2.387,70     | 4.221,00     | 2.864,40    | 2.553,60     | 3.914,40     | 1.205,40      | 4.277,70          | 3.336,90       | 3.405,15         | 6.350,40         |
| FM 95.1 KISS                                  | ROSARIO     | 3770,00      |              |                |              | 1.305,00     |             |              |              |               |                   |                | 1.305,00         | 1.160,00         |
| FM 99.5 ESTACION DEL SIGLO                    | ROSARIO     | 105513,42    |              | 1.318,80       | 8.035,26     | 8.179,70     | 11.194,10   | 11.300,86    | 10.189,30    | 6.575,16      | 9.715,16          | 10.547,26      | 11.767,15        | 16.690,67        |
| FM BOING 97.3                                 | ROSARIO     | 76832,58     |              | 1.452,00       | 8.305,44     | 9.297,64     | 7.710,12    | 5.885,44     | 7.381,00     | 2.778,16      | 7.656,88          | 7.260,00       | 8.494,20         | 10.611,70        |

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| <b>NombreMedio</b>                            |             | <b>Total</b>      | <b>Enero</b>   | <b>Febrero</b>  | <b>Marzo</b>     | <b>Abril</b>     | <b>Mayo</b>      | <b>Junio</b>     | <b>Julio</b>     | <b>Agosto</b>    | <b>Septiembre</b> | <b>Octubre</b>   | <b>Noviembre</b> | <b>Diciembre</b> |
| FM CRISTAL 107.9.                             | ROSARIO     | 83997,50          |                | 1.425,00        | 6.168,75         | 7.395,00         | 6.430,00         | 8.227,50         | 6.515,00         | 6.765,00         | 9.931,25          | 8.262,50         | 7.855,00         | 15.022,50        |
| FM GRANADERO-106.1 MHZ                        | ROSARIO     | 2025,00           |                |                 | 2.025,00         |                  |                  |                  |                  |                  |                   |                  |                  |                  |
| FM LATINA 94.5                                | ROSARIO     | 42833,75          |                |                 |                  | 3.375,00         | 5.445,00         | 4.607,50         | 4.792,50         | 5.386,25         | 4.140,00          | 4.050,00         | 5.877,50         | 5.160,00         |
| FM MERIDIANO 107.1                            | ROSARIO     | 125494,20         |                | 1.131,00        | 10.257,00        | 14.297,40        | 10.946,00        | 10.229,70        | 10.647,00        | 11.958,70        | 14.762,80         | 9.958,00         | 16.255,20        | 15.051,40        |
| FM MILENIUM 94.1                              | ROSARIO     | 41202,00          |                |                 |                  | 3.304,80         | 4.312,80         | 4.744,80         | 5.121,60         | 4.029,60         | 4.747,20          | 4.464,00         | 5.602,80         | 4.874,40         |
| FM RADIO CLUB 88.7                            | ROSARIO     | 67233,60          |                | 1080            | 3486,6           | 9.250,20         | 7.862,40         | 5.958,00         | 6.307,20         | 3.960,00         | 6.091,20          | 6.015,60         | 8.848,80         | 8.373,60         |
| FM RADIO DEL PLATA ROSARIO                    | ROSARIO     | 83557,20          |                | 1008            | 8.415,60         | 10.256,40        | 9.116,40         | 7.207,20         | 7.761,60         | 7.926,00         | 8.397,60          | 5.810,40         | 8.040,00         | 9.618,00         |
| FM RADIO LA RED 102.7                         | ROSARIO     | 79084,46          |                | 1.092,00        |                  | 13.639,08        | 8.867,04         | 7.509,32         | 6.617,52         | 7.028,84         | 8.321,04          | 7.207,20         | 7.480,20         | 11.322,22        |
| FM RADIO NO!-102.1 MHZ                        | ROSARIO     | 26947,80          |                |                 | 4.603,50         | 1.980,00         | 2.004,75         | 2.445,30         | 2.793,45         | 1.894,20         | 3.026,10          | 2.544,30         | 1.980,00         | 3.676,20         |
| FM RADIOFONICA100.7                           | ROSARIO     | 208075,23         |                | 5.009,40        | 19.874,25        | 23.467,95        | 16.226,10        | 17.467,56        | 15.823,17        | 14.392,95        | 20.429,64         | 21.453,30        | 24.782,01        | 29.148,90        |
| FM T L 105.5                                  | ROSARIO     | 31454,50          |                | 1.260,00        | 2.929,50         | 4.095,00         | 2.695,00         | 3.066,00         | 2.962,75         | 2.009,00         | 3.209,50          | 3.045,00         | 2.100,00         | 4.082,75         |
| FM VIDA 97.9 MHZ                              | ROSARIO     | 117301,44         |                | 1.528,80        | 8.659,56         |                  | 18.527,60        | 12.845,56        | 13.791,96        | 7.786,58         | 10.090,08         | 12.226,76        | 12.496,12        | 19.348,42        |
| L.T.3   | ROSARIO     | 341953,65         |                | 2.430,00        | 29.880,90        | 19.006,65        | 30.257,55        | 28.046,25        | 40.135,50        | 28.617,30        | 39.212,10         | 21.181,50        | 51.892,65        | 51.293,25        |
| L.T.8   | ROSARIO     | 503118,29         | 1.202,53       | 5.656,50        | 48.767,41        | 40.257,52        | 48.527,99        | 53.906,12        | 58.525,53        | 42.828,45        | 50.342,26         | 41.034,20        | 47.459,44        | 64.610,34        |
| RADIO DOS                                     | ROSARIO     | 709439,83         |                | 8.452,80        | 59.070,40        | 58.208,25        | 56.478,66        | 83.494,67        | 89.587,02        | 57.903,36        | 71.749,67         | 65.348,99        | 74.016,14        | 85.129,87        |
| RADIO NACIONAL ROSARIO                        | ROSARIO     | 39440,50          |                |                 | 486,00           | 5.582,00         | 3.555,00         | 3.711,00         | 5.592,00         | 3.517,00         | 3.318,00          | 2.040,00         | 5.478,50         | 6.161,00         |
| FM 89.9 R. HORIZONTE                          | S. LORENZO  | 22728,07          |                |                 | 1.325,02         | 4.104,07         | 2.514,24         | 2.469,62         | 1.769,28         | 791,52           | 2.586,02          | 2.037,00         | 1.978,80         | 3.152,50         |
| FM ZONA 101.7                                 | V.CONST     | 4636,40           |                |                 |                  |                  |                  |                  | 712,00           | 364,80           | 734,40            | 720,00           | 720,00           | 1.385,20         |
| FM SAN GREGORIO 91.1                          | S. GREGORIO | 8118,00           |                |                 | 1.080,00         | 1.004,40         | 648,00           | 889,20           | 820,80           | 489,60           | 756,00            | 540,00           | 360,00           | 1.530,00         |
| FM 100.1 RADIO DEL PLATA                      | V.TUERTO    | 6879,88           |                |                 | 902,86           | 438,48           | 1.093,26         | 657,72           | 730,24           | 190,40           | 622,72            | 630,00           | 630,00           | 984,20           |
| FM 92.1 NOSTALGIA                             | V.TUERTO    | 10441,44          |                |                 | 1.109,43         | 845,64           | 1.752,03         | 1.268,46         | 1.014,12         | 367,20           | 1.115,91          | 810,00           | 810,00           | 1.348,65         |
| L.T. 29 RADIO VENADO TUERTO                   | V.TUERTO    | 99528,20          |                | 2.142,00        | 14.004,60        | 6.670,80         | 12.943,80        | 7.561,60         | 6.963,20         | 4.256,80         | 9.358,50          | 11.165,60        | 12.612,30        | 11.849,00        |
| CADENA EME                                    | VARIOS      | 63427,50          |                |                 | 4.722,30         | 8.256,60         | 5.613,30         | 4.924,80         | 5.281,20         | 3.034,80         | 6.311,70          | 7.695,00         | 7.998,75         | 9.589,05         |
| <b>TOTALES</b>                                |             | <b>5471250,93</b> | <b>1902,73</b> | <b>49994,24</b> | <b>414231,44</b> | <b>459879,60</b> | <b>506984,96</b> | <b>530776,67</b> | <b>567509,58</b> | <b>420539,43</b> | <b>577752,78</b>  | <b>501536,97</b> | <b>645845,79</b> | <b>794296,74</b> |